

From: [Ariana Gomez](#)
To: [Kent Smith](#); [Rena Leddy](#)
Subject: June 2015 Social Media Update
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Attachments: [2015 Social Media Stats.xlsx](#)

Hello,

The June 2015 social media report is attached. It was a slow month for the blog partly due to the end of prom season and market week content which has a very limited audience. We saw a direct correlation between the drop in blog pageviews and drop in website visitors (42,788 visitors to the site for June). To me that reinforces the importance of the blog to bringing new viewership to the website and I'll be working on improving blog content next month.

Ariana

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